Robert "Bobby" Weaver
bobbywweaver@gmail.com | (470) 483-6137 | LinkedIn Profile

Skills

- **Collaboration**: Served as the Scheller Representative on Georgia Tech's Institute Assessment Council for student learning outcomes, and as a member of Scheller's Staff Enrichment Committee.
- **Data Analysis & Reporting**: Advanced Excel (pivot tables, functions, formulas, and visualizations) and Google Sheets for analyzing data, identifying trends, and driving informed decisions.
- **Business Intelligence Tools**: Exposure to Tableau, SQL, and BI platforms to develop dashboards and reports; Emerging skill in Python and R through coursework.

Professional Experience

Decision Support Analyst Sr
Scheller College of Business: Georgia Institute of Technology – Atlanta, GA | 2025-Present

- Managed national and international publication survey submissions, ensuring accurate data representation for business school rankings.
- Analyzed ranking survey results, providing senior leadership with actionable insights to drive program improvements and strategic initiatives.

Support Services Specialist
Point University – West Point, GA | 2018–2024

- Led the development and management of data systems, delivering actionable reports that informed leadership on strategic initiatives.
- Directed ticketing systems (SysAid, Zendesk), achieving a 95% SLA compliance rate, streamlining support workflows, and reducing response times.

Adjunct Instructor
Point University – West Point, GA | 2018–2024

- Conducted curriculum reviews based on student performance data, improving course content and engagement metrics.
- Managed course evaluation processes (Smart Evals), providing actionable recommendations that enhanced academic program delivery.

Founding Manager
McKinney's Coffeehouse – East Point, GA | 2009–2010

- Established operations for a university coffeehouse, boosting sales by implementing customer-centric and training-focused strategies.
- Developed operational procedures, budgeting, and team training that increased efficiency and customer satisfaction.

Manager in Residence
Hospital Guest House of Southern Appalachia – Mountain Home, TN | 2011–2013

- Directed facility operations, including resource allocation and guest services, leading to higher satisfaction and repeat guest visits.
- Created workflows and training protocols that improved overall service delivery and operational sustainability.

Education & Certifications

- **Current MBA Candidate - Scheller College of Business** - First year student in the evening MBA program with a concentration in Business Analytics.
- **Google Business Intelligence Professional Certificate** – October 2024
  Specialized in schema design, database management, and reporting.
- **Google Data Analytics Professional Certificate** – April 2024
  Expertise in data cleaning, visualization, and business-oriented analysis.
- **Master's Degree**
  Milligan University – 2016
- **Bachelor of Arts**
  Point University – 2009