Integrative Management Analysis
MGT 4611 - Fall 2017
(*Subject to updates*)

Professor: Dori Pap
Class Location: room 4432, COB 4th Floor
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Office Hours: by appointment, or by email at any time.

Course Overview

This is a capstone style course where most of the learning will be generated through a project with a social sector (social enterprise or nonprofit) organization, and by attending the weekly IMPACT Speaker series talks.
The groundwork for understanding the opportunities and challenges of the social sector will be covered through readings, TED style videos, student-led class discussions, and by a site visit to a local nonprofit organization.
This course is a Serve-Learn-Sustain (SLS) affiliated course (learn more at sls.gatech.edu).

Learning Objectives
The goal of this course is to help students:
- develop skills and knowledge to work effectively in a community
- evaluate the needs of an organization creating social value
- be a successful member of a team (both as a leader and as a follower)
- employ empathy and an assets based approach when working with community partners
- evaluate various leadership styles

Learning Outcomes
At the end of the program students should be able to:
- compare theory and practice in the social impact field
- asses an organization's social impact
- lead, and support, a team's work to create social impact
- identify, compare and contrast a variety of leadership styles

Deliverables
Social sector project:

Each student, working in a team, will undertake an in-depth investigation of a community organization (identified by the group with input from the professor), including its history, purpose, mission, financial situation, current challenges and opportunities. Each group will work with the management of their host organization to identify a specific area in which the students can make a positive contribution to the organization.
Students are expected to produce tangible results during the period of this course. Progress will be graded through the following deliverables: project description (up to 400 words describing the organization, identifying your project with them, and the person of contact at the organization who is willing and available to answer your questions throughout the

project); two presentations (at the beginning and at the end); feedback from the organizations, and the weekly project diary.
Criteria for presentations: PowerPoint or Prezi; maximum of 10 slides presented in 10 minutes; content to be covered: organization background; project scope; execution plan (initial presentations); asset map; progress; lessons learned (final presentation)

IMPACT Speaker Series:
Students will attend the ten weekly talks (see schedule online at ile.gatech.edu/impact) and examine those talks from a leadership perspective. Students are required to keep a Leadership Diary in which they reflect about the leadership philosophy, practices, and lessons shared by the speaker and how those relate to class readings/videos (five entries of 300 words each).

Social sector book report and presentation:
Students can sign up for their book of choice from the provided list (first come first serve).
Criteria for presentations: PowerPoint or Prezi; maximum of 10 slides presented in 10 minutes; content to be covered: short overview of the organization and entrepreneur at the center of the book (their mission, and the problem they are trying to alleviate); social impact assessment; leadership styles (challenges and opportunities of having such a leader); theory of change; 6 practices; what happened with the organization since the book was written; some other book specific topics details in the book sign-up google doc.
In addition each student has a one page individual reflection paper to submit describing how the book influenced their understanding of social entrepreneurship.

Grading

Book presentation 15 points
Book reflection paper 5 points
Project Description 5 points
Initial project presentation 20 points
Final project presentation 20 points
Weekly project diary 10 points
Leadership diary 10 points
Partner feedback 5 points
Participation (attending class* and leading discussions) 10 points
Missing more than one class session without a valid excuse (medical or family emergency) will result in a 2 grade point deduction for each such occasion.

Class materials and assignment submissions:
Class Schedule google doc detailing the materials due for each class, discussion topics, due dates for assignments, etc. is linked on T-square and should be consulted before every class.
Readings and video links will be posted on T-square.
Book sign-up google doc will be posted on T-square.
Project diary google doc will be posted on T-square.
Project description (one per team), book reflection paper, and leadership diary should be submitted by email. These documents should be in Word format and named by student(s) last name_assignment.

Note: the value you derive from your project experience is entirely up to you. I encourage you to keep an open mind, a positive attitude, be inquisitive, research the topic you are working on thoroughly, ask questions of your professor and mentors, and compare notes with your classmates about their experiences.

You should also understand that nonprofits and social enterprises are not perfect organizations. Their quest to solve a social ill, and the passion of their staff and leaders, does not prevent them from making mistakes. During your time with these organizations respect their passion and commitment to their cause, but feel free to (in a polite and always constructive manner) start a conversation about areas that you believe they could improve. I also encourage you to share your observations on these issues with the class to generate valuable class discussion.

Honor Code

You are expected to uphold the Georgia Institute of Technology Academic Honor code. You may find information on the Honor Code at: http://deanofstudents.gatech.eduHonor/.

Students with Disabilities

To request classroom accommodations, students with disabilities should contact the ADAPTS office: Assistant Dean/Coordinator for Students with Disabilities, Smithgall Student Services Building, Suite 221 (404-894-2564).