

Net Impact Conference

November 3-5, 2016

Georgia Tech  Scheller College
of Business

MAKE HISTORY.

NOVEMBER 3-5 | PHILADELPHIA

NET IMPACT



Scheller College of Business



THANK YOU

Trip made possible with help from our sponsors:



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Program in
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Terry Blum
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Georgia Tech Goes to Philly!



Elizabeth's Experience @ NI16

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Turning Passions into Actions!

Mission: Using Skills & Careers to change the world!

Favorite Session: Harnessing Transparency & Social Impact to Drive Consumer Loyalty

What I brought back: A renewed passion to make an impact!



Net Impact Conference - Philly - Nov 2016

Diana's Experience @ NI16

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What I brought back:

- Inspiration: Always dream big!
- B-Impact assessment: How to become B-Corp or be like a B-Corp?

Favorite Memory:

Key Note Speakers (specially Black Lives Matter, Hult prize and Sirum)

Exploring Philly and networking sessions!



Favorite Sessions: Measurement that matters: B Impact Assessment, Starting Up sustainability workshop *and* Biomimicry and Beyond: Realigning Business with Nature

Melanie's Experience @ NI16

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What I brought back:

Importance of an impact-driven company having a mission that aligns with its business.

Also, “big” vs. “small” food.

Favorite Memory:

Networking with other chapter leaders in the Chapter Leader Session, and learning how different chapters operate.



Favorite Session: Consumers and Innovators Shaping the Future of Food

Sahil's Experience @ NI16



What I brought back :

- 1) It's profitable to make an impact
- 2) Companies can use their capability to make an impact (not necessarily money)
- 3) Circular economy - 50% of the US does not have curbside recycling. Supply of recycled materials is the bottleneck.



Wild cabbage



Broccoli

Favorite Session: Toyota -> uses TPS to improve operations of non-profits / Small businesses

Favorite Experience:

Listening to the story of how broccoli was engineered from Wild Cabbage. This happened step by step and no one could foresee this

Jason's Experience @ NI16

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What I brought back:

“B-Corps” are bridging the gap between for-profit and for-impact.

Favorite Memory:

The Energy!

Favorite Session:

NI16 Pitch Competition



Paige's Experience @ NI16

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Most Inspirational:

Kiah Williams, Co-founder of SIRUM

What I brought back:

Importance of collaboration between companies, as well as NGOs and government agencies, to make significant changes happen.

Favorite Experience:

Discussions with other attendees sparked by the sessions.

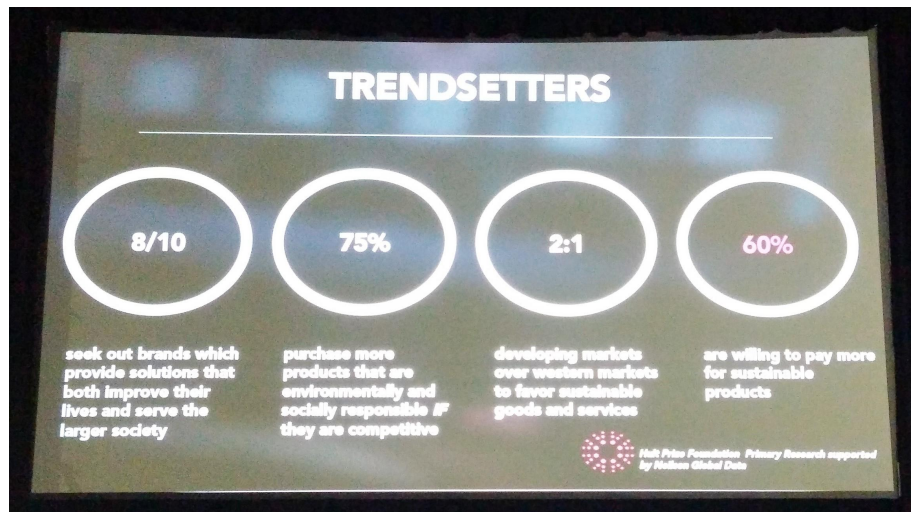
Michelle's Experience @ NI16

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What I brought back:

How to land a dream job.

The necessity of ESG data in converting traditional investors into impact investors.



Favorite Memory:

The overall positivity and hopefulness of all attendees.

Favorite Sessions: Weighing the Value of Sustainability Data for Investors and Companies *and* Biomimicry and Beyond: Realigning Business with Nature

Melwyn's Experience @ NI16



What I brought back :

What if the cure to cancer is locked in the mind of a 8 year old who can't afford a \$100k degree? How Technology can lead the transformation to social impact. Device led transformation can help poorer areas develop and lead!

Favorite Session:

Autodesk Design Swarm (Yes I got a free t-shirt too!!!)

Favorite Experience: Listening to the co-founder of Black Lives Matter and the impetus for the movement



Amanda's Experience @NI16

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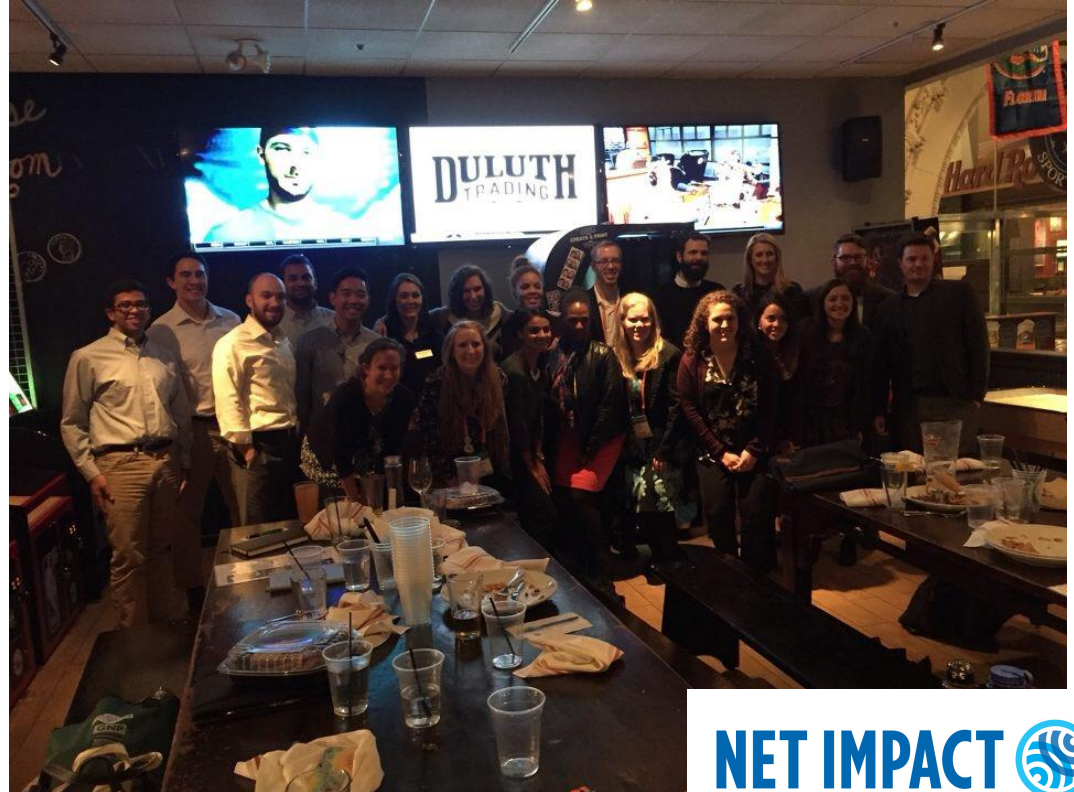
What I brought back: From “Leading Change from Within”, the most important factors are Accountability, Transparency, and Engagement

Favorite Memory:

Networking with fellow Net Impacters. Especially the Emory social!

Favorite Session:

Biomimicry and Beyond: Re-aligning Business with Nature



Lara's Net Impact Experience



New National Fellowships:

- Food Safety
- Criminal Justice
- Impact Design
- Racial Equity



www.netimpact.org/conference/watch

YouTube: Race: The Power of Illusion (PBS Documentary)

Immaculate Perception: Jerry Kang at TEDxSanDiego 2013

Rohit's Experience at NI16

What I brought back: The Key Ingredient in High Performing and High Purpose Organizations based on a session by- Aaron Hurst - CEO & Co-Founder – Imperative

<https://www.imperative.com/>

Favorite Experience: The closing keynote on creating for profit organizations in the field of sustainability by Ahmad Ashkar

Favorite Discussion: Team case to solve **DASSAULT SYSTÈMES** sustainability challenge by focusing on value chain



RB with CEO of Imperative

Emily's Experience @ NI16

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What I brought back:

1. The importance for corporations to align CSR initiative to core mission to maximize ROI and increase Impact.
2. The power of partnerships!

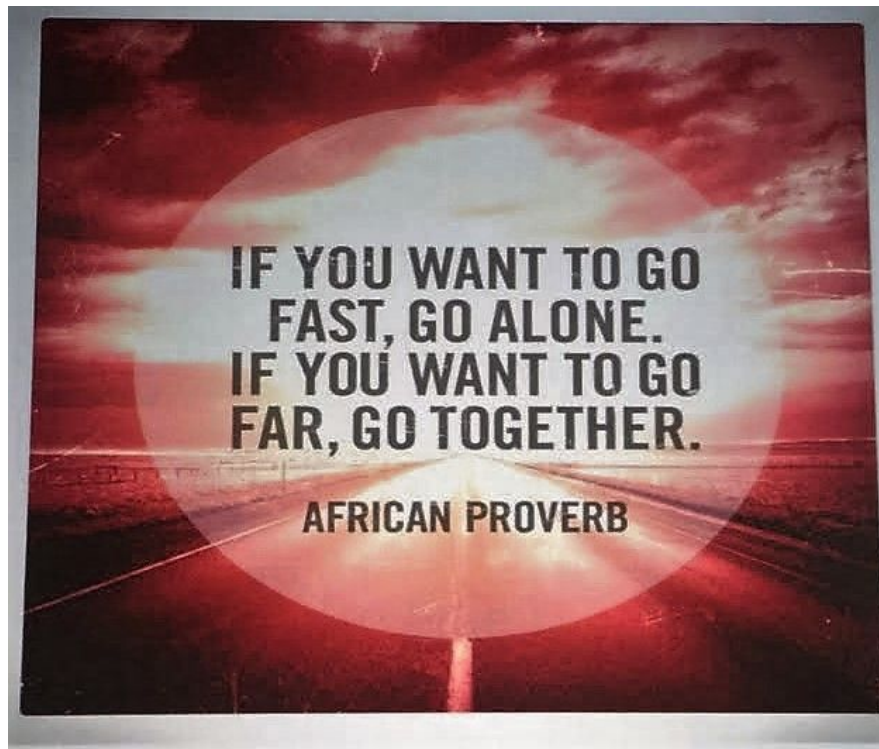
Favorite Memory:

I'm just so inspired!

<Also...Eating Philly cheesesteaks with new friends for lunch and dinner>

Favorite Session:

Integrating Sustainability and Impact into Employee Engagement



Net Impact Conference - Philly - Nov 2016



THANK YOU THANK
YOU THANK YOU

COMING THIS MARCH!



GT NI Mini Conference:

- Opening Keynote
- 4 Breakout Sessions/Workshops
- Career Panel
- Closing Speaker
- Networking Social

Look out for the Survey and give us your ideas!

Let us know if you want to be involved!