Operations & Marketing Intern at Plywood

<u>Plywood People</u> is a non-profit in Atlanta that leads a community of start-ups doing good. We do this through community, education, and creating experiences that help people dream. Interning at Plywood People is a great way to connect to the larger mission and vision of the organization while learning the ins and outs of how a creative non-profit operates. We are looking for highly motivated, self-starting, and hard-working interns to join our team over the course of the next year.

Job description

- Assist and experiment with digital marketing campaigns for Plywood's social media platforms
- Construct posts and captions for Social Media
- Coordinate signage for Plywood Events
- Create Marketing materials for Plywood Events
- Assist with implementation and buildout of Salesforce
- Support the coordination of logistical details of events with Senior Plywood Fellow

How do I apply?

• Please submit a resume, and letter of interest (in Word or PDF), to <u>Tuere@plywoodpeople.com</u> with the subject line "Operations/Marketing Intern"

Whom are we looking for?

• We are looking for passionate, detail-oriented, mission-minded individuals to help plan events, create marketing content, and make Plywood People better

Details and Perks?

- Rhythms: Frequent check-ins with Supervisor, Weekly Staff Meetings, and Leadership Development Huddles
- Perks: Firsthand Non-Profit Experience, Free Coffee, Fun Workspace, and Free Plywood Swag!
- Attendance at most Plywood Events is Required

When and Where

• This internship is from May- August at Plywood Place.

This internship is a collaboration with the Institute for Leadership and Social Impact (ILSI) at Georgia Tech. The student selected for this position will receive a Social Impact Fellowship from ILSI in the amount of \$1,500 which will be paid over the 10 weeks of the internship. Students are expected to work 10 hours a week on average. Students need to be eligible for campus employment. ILSI will handle onboarding and biweekly payments and Fellows are expected to complete a blog post about their internship experience and participate in one Fellowship event with ILSI.