The Scheller College of Business has educated future leaders of business, government, and nonprofit organizations since it was founded at Georgia Tech as the School of Commerce in 1912.

Through the Bachelor of Science in Business Administration degree program, students gain the knowledge and critical thinking skills needed to thrive in today’s technology-driven global economy. The College provides more than 1,300 undergraduate students with a broad understanding of business and management and helps them complete a concentration in one area of business to build their competitiveness for top internships and jobs in that field.

Concentrations
Bachelor of Science in Business Administration
While gaining a broad understanding of all areas of business through the Bachelor of Science in Business Administration, students also complete a “major-within-a-major,” a six-course concentration in one of these areas:
• Marketing
• Finance
• Accounting
• Operations and Supply Chain Management
• Information Technology Management
• Leading and Managing Human Capital
• General Management

Optional Certificates
• Business Analytics
• Business Law and Ethics
• Entrepreneurship
• International Business

Employers
Some of the hundreds of companies that recruit our students for internships, co-ops, and full-time positions include:
• Accenture
• AT&T
• Bank of America
• Capital One
• Caterpillar
• Deloitte
• Delta Air Lines
• Ernst & Young
• Georgia-Pacific
• Goldman Sachs
• The Home Depot
• IBM
• McKesson
• McKinsey & Company
• PricewaterhouseCoopers
• Siemens
• Southern Company
• SunTrust
• Turner Broadcasting
• UPS

Graduates Ready for the Job Market
• One of the most impressive career development programs among business schools.
• Intensive career preparation starts freshman year.
• Each student receives at least 15 hours of career coaching through our required career class.
• Career staff help students complete at least two internships or the co-op program to increase their marketability for full-time positions.
• “A+” ranking by Businessweek for career placement.

2014 Rankings
U.S. News & World Report
• No. 27 nationwide for undergraduate business programs
• No. 7 for Quantitative Analysis
• No. 12 for Production/Operations Management
• No. 12 for Management Information Systems
• No. 12 for Supply Chain Management/Logistics

Bloomberg Businessweek
• No. 37 nationwide for undergraduate business programs
• A+ for quality teaching

Graduates by the Numbers
2013 graduates:
• Highest salary: $85,000
• Average starting salary: $53,300
• Job offers by graduation: 92 percent

“I made my decision to attend the Scheller College of Business when I came to a Shadow Day event held by the College’s Ambassadors and saw the endless opportunities I would have if I enrolled here. I could go on forever about how amazing the program is, but I recommend that you come see for yourself.”

Mandy, undergraduate business administration major
The Scheller College of Business is creating a new standard in business education and offers:

A Prestigious Reputation
- Among more than 500 undergraduate business programs in the United States, the Scheller College of Business is ranked one of the top undergraduate business programs by Bloomberg Businessweek and U.S. News & World Report. This is in addition to being a part of Georgia Tech, which is ranked seventh among the country’s public universities.

An Impressive Return on Investment
Georgia Tech is recognized for offering one of the best ROIs in higher education. We are:
- Ranked No. 1 nationwide for Annualized Return on Investment in Higher Education by payscale.com.

Outstanding and Accessible Faculty
- Business professors are consistently recognized by our students as the top teaching faculty on campus for their engaging teaching styles and accessibility. Students gave our program an ‘A’ grade from Businessweek for teaching quality.
- Professors often go far beyond the call of duty by sharing corporate contacts for internships, inviting students to assist them with research, and giving feedback on career development.

High-Tech Savvy
- Top business students are invited to apply to the competitive Stephen A. Denning Technology and Management Program. This program offers both a minor in engineering and management and a minor in computing and management. These minors enable students in these disciplines to learn one another’s language through innovative coursework and interdisciplinary team projects focused on solving real-world problems presented by corporate affiliates. For more details, visit http://scheller.gatech.edu/tm.
- Graduates understand how technology can take their organizations to the next level because our curriculum emphasizes using technology to solve the complex business problems confronting companies today.

Exceptional Location and Facilities
- Students have access to thousands of Atlanta internships and often intern part-time while attending classes at the College’s state-of-the-art facility in Technology Square.
- Students are exposed to the latest financial analysis and trading tools on our high-tech million-dollar trading floor, a rarity in all but the best business schools.

Global Perspectives
- Study and work abroad opportunities are vast and accessible for business students. Business classes are offered in many Georgia Tech study abroad programs including (but not limited to) LBAT (Languages for Business and Technology) programs, Georgia Tech-Lorraine, and the Oxford Study Abroad program. Students serious about international business participate in the International Plan, a challenging academic program that develops global competency within the context of the business administration major. For details, visit www.internationalplan.gatech.edu.

Dean’s Scholarship and Faculty Merit Scholarship
The Dean’s Scholarship and Faculty Merit Scholarship recognize outstanding high school students for their academic excellence, leadership, involvement, and potential for success in our top-ranked undergraduate business administration program. The scholarships are up to $40,000 for an undergraduate career within the Scheller College of Business. Only business administration applicants who apply for admission to Georgia Tech by October 15 are considered for these scholarships. Visit http://scheller.gatech.edu/scholarship for more details.

“I chose Georgia Tech for its blend of first-class business education and premier location. I am attending an internationally recognized college in a major city with countless resources and contacts at my disposal. My grades and credentials secured my internships, but the Georgia Tech brand helped get me in the interview room.”

– Wiley, undergraduate business administration major